



Specialty Products Company®

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PRESS RELEASE

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PETERSON FLUID SYSTEMS ASSETS ACQUIRED BY SPECIALTY PRODUCTS COMPANY

Specialty Products Company (www.specprod.com), Longmont Colorado, is excited to announce the acquisition of Peterson Fluid Systems's (www.petersonfluidsys.com) assets and team in Henderson, Colorado. As the premium designer and manufacturer of performance oiling and fluid system components, the Peterson brand is synonymous with high-end oil pumps, tanks, filters, associated plumbing along with fittings and accessories to meet the extreme demands of circle track, drag, rally, and any motorsports environment requiring ultimate performance and reliability.

“Peterson Fluid Systems offers an exciting opportunity for Specialty Products’ SPC Performance brand to continue to provide innovative products to the racing and performance sectors along with growth opportunities into this expanding market” explains Ben Bigelow, President and CEO of Specialty Products. With over 35 years of experience in manufacturing a wide variety of leading edge components in oil and fluid system assemblies, along with Peterson’s winning record at the Indy 500, Daytona, Charlotte, Talladega and more, Specialty Products’ team is excited to integrate this “Quality Without Compromise” industry leading products while building scale through an extended distribution network.

“Becoming a part of Specialty Products is a perfect fit for Peterson’s family of products, team and customers, allowing the team to expand R&D and manufacturing capabilities” stated Cathy Morten, President of Peterson Fluid Systems.

Specialty Products Company, the designer and manufacturer of wheel alignment products since 1975, supplies both traditional and performance distributors with a broad range of products for passenger car, light truck, heavy duty, off-road, and racing. Peterson Fluid Systems’ products and their professional team combined with Specialty Products Company’s team and resources offer premium products that exceed customers’ expectations.

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By Specialty Products Company

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